

REP HEADLINE# 6404767  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
NOV6/12 14.49  
\*\*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE  
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR

339140  
PHILADELPHIA, PA 19103  
CLASS: NATL. LOCAL REGIONAL  
CONTRACT # 6404767

PRDCT BOB CASEY :30 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT30/12 NOV6/12 WK-2  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV6/12 14.49

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER (BOOKED ON YOUR END)  
TTLS \$16,500  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
Add to Schedule

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$825.00	10/31	11/6	5		W-F,M-TU	5
PROGRAM : NEWS												
2			600A-700A	30		\$1,650.00	10/31	11/6	5		W-F,M-TU	5
PROGRAM : NEWS												
3			900A-1000A	30		\$825.00	10/31	11/6	5		W-F,M-TU	5
PROGRAM : TOODAY SHOW												
NOV/12 16500.00												
CONTRACT TOTAL 16500.00												
TOTAL SPOTS 15												

8

REP: TEL# 215-564-1206 FAX# 215 564 1103

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COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*